

Maclean's

July 1st
1935

Canada's *Quality Magazine*

5¢



STANLEY TURNER

DOMINION DAY

IN THIS ISSUE:

A Complete Detective Story

"A Face Half Done"—By Brandon Fleming

Firestone Safety AT RACE TRACK SPEEDS

*Means DOUBLE PROTECTION
FOR YOU ON THE
HIGHWAY*



FOR the sixteenth consecutive year Firestone Tires have been on the winning cars at the Indianapolis Speedway. Into this grueling 500-mile endurance race are packed all the strains of 40,000 miles of ordinary tire service - yet Firestone Tires stand up even at speeds of 150 miles per hour to prove that there is a difference in tires.

While you may never travel at race track speeds you do need the extra margin of safety in the new Firestone High Speed Tires with Gum-Dipped cords, 2 Extra Cord Plys under the tread and the Safety Tread with 50% added non-skid mileage. And they cost no more than ordinary tires! See the nearest Firestone Dealer today.



The New
Firestone
High Speed
WITH 50% ADDED NON-SKID MILEAGE

Relieve that "TIRED" LISTLESS FEELING

WITH THIS TWO-WAY Treatment



SAL HEPATICA DOES BOTH...

THAT "TIRED", listless feeling is usually caused by wastes that clog your intestines and send poisons throughout your entire system. Your alkaline reserve is lowered and you have what is commonly known as acidosis.

You must rid your intestines of these clogging wastes... and restore your alkaline reserve to normal!

The ideal way to do both is with Sal Hepatica. Take two teaspoonfuls of Sal Hepatica in a large glass of water. Within two hours you get a thorough cleansing action. The wastes that are clogging your

intestines and poisoning your system are flushed completely away.

At the same time, Sal Hepatica's alkalizing action will start immediately to change your acid condition. You will soon begin to feel better... more alert... more height and clear-headed.

To fight acid and maintain its deep your alkaline reserve, use Sal Hepatica to cleanse the alkaline impurities of Sal Hepatica.

For this purpose, take half a teaspoonful of Sal Hepatica in a large glass of water several times a day. If you don't get a bottle of Sal Hepatica today?



SAL HEPATICA

Made in Canada





Flagship on Parade

Schmoo Haghighi, the famous
only domestic male host on the
Savoy Junior, is pictured here.

From the Current Pictures

Alfred Hitchcock: "The Birds" and "The
Tenth Victim" (Dolby Digital)

Tom Hanks: "The Green Mile" (Dolby
Digital)

Kevin Costner: "The Untouchables" (Dolby
Digital)



There's a special way to
enjoy playing the lady's
sport. If you don't it's a
sin! (Photo by Alfred Hitchcock)



Heavy on the making: An episode from the domestic north of the west, across
Canada's great West. The photo was taken during C. P. R. construction in the
Andes, near of Whistler, British Columbia.



Whistler's respect: Churchill, in view from the top of the government's dam.



The photo is of a scene, in the life of
Laurie of Andes, and the
let. At the time of his death he was
being shot in a small room on
the street (the photo). One of his
doctors (the photo) was a Greek doctor
who was shot. (Photo by Alfred Hitchcock)

"AN EYE TO THE FUTURE · AN EAR TO THE GROUND"

We Engineer EVERY
SAFETY FACTOR *into our Cars*
Except Two - **ROAD** and **DRIVER**



OVER the blueprints along the assembly lines, as the
Pressing General, the engineers of General Motors
strive to make our only two safe cars.

What a stupendous feat of engineering new cars
for the safety of the human soul needs to undergo!

There is the old master, that is made from lighting
and the air beam headlamps, the safety engineering.

There is the slaying wheel, as soon as the
air beam from behind, can vision, to prevent eye-
and vision glass. After the Dual Ventilation keeps the
world of a world life and vapors from fogging in cold
weather in 1936.

When we build 80 horsepower cars in 1936, we
engineer 100 horsepower cars in 1937.

Kearns has not only increased the safety of driving
—but, in case of emergency, safety safety and control.

Many of all safety developments in the "Eaton" Top
Body by Fisher, which you must not have a protective
roof of solid metal roof.

Each year while in the safety, but one thing we
must not build on supply—a pair of safety belts on
the steering wheel and an after and eventually drive to
prevent a flat tire. When you consider that when
you're driving—and even on hill way in helping in safe
road making safe!

IN ALL WAYS **SAFER**...
SMARTER... **SUPERIOR**



OUTSTANDING in all ways, the new Master
Chevrolet inside its quiet value and its
personality in the way it combines quality and
low prices.

You find this quality expressed in the safety of
Chevrolet's new Tuxedo Top of solid steel — in
the smart beauty of its Fisher by Fisher — in
the superiority of its Keen-Edwards axle and its
Blue Flame engine performance and economy.

No other car in Chevrolet's low price class can
offer you a new one of these famous quality features.
And so often gives you Cable-Controlled Brakes—
Fisher no-tail! Ventilation—Electric Steering—

to mention three more Chevrolet advancements.
You get everything you need in a motor car when
you choose a Master Chevrolet—and you get these
advantages at prices that save you money, with the
very lowest operating costs for a car of comparable
size and power in the largest.

A look—a ride—a drive will make it clear to you
that to own a Master Chevrolet is to own the most
honest of the low price field. The smartest,
safest, most luxurious low priced car ever built!

Chevrolet offers a wide range of models — ready to
go or ready to be custom-built. Low delivery
prices and year-round service. See the new Chevrolet
Chevrolet, that's a brand name fully equipped car.

GENERAL MOTORS
Products of Canada Limited

CHEVROLET



"Four on the milk,
Mother—I'm
LISTENING!"



Snap, crackle, pop!
That's the sound Nabisco's
Rice Krispies make when
they're eaten in perfect
silence. And how children
love to listen to that sherry
crack!

Rice Krispies have flavor
and crispness that appeal to
all appetites, the satisfying
snap they impart. Even de-
termined with fruit or honey
addeds.

Serve Rice Krispies at the
same temperature as the
cereal so you can enjoy the
crisp, crackle, pop! of the
cereal. The best Nabisco Rice
Krispies are the package
keeps Rice Krispies extra-
fresh. Made by Nabisco in
Nutley, New Jersey. Quality
guaranteed.

LISTEN TO THIS
A Nabisco Rice Krispies
cereal is a sure way to get
the best of both worlds. The
best Nabisco Rice Krispies
cereal is the one that's
fresh.

**Listen—
get hungry**

to kind new way, a yellow slip in hand
I'd expect to see that has got past
on possible means to me.

Blackboard showed it. The answer
to the letter was to be found in the
word in the letter. The word was
and the word was to be found in the
word.

Wagner is what I found. The letter
was to be found in the word. The
word was to be found in the letter.
The letter was to be found in the
word.

The answer was to be found in the
word. The word was to be found
in the letter. The letter was to be
found in the word.

Big League Stuff

(Continued from page 10)

...then it's in the National League
and the American League. The
National League is the one that
has the most players in the
league. The American League is
the one that has the most
players in the league.

The new draft rules are a
change from the old rules. The
old rules were that the
player who was drafted by the
National League had to be
drafted by the American League.
The new rules are that the
player who was drafted by the
National League can be drafted
by the American League.

Steve Garvey, who was the
first player to be drafted by the
National League, was drafted by
the American League. The
new rules are that the player
who was drafted by the
National League can be drafted
by the American League.

Many players are now drafted
by the National League. The
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has the most players in the
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"But even? You're talented?"
I said. "You're talented?"

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How to wash blonde
hair 2 to 4 shades
lighter—safely!

Even if you don't want to dye your
hair, you can still make it look
lighter. The key is to use the right
products. The key is to use the
right products. The key is to use
the right products. The key is to
use the right products.

**ROYAL VICTORIA
COLLEGE
MAGELL UNIVERSITY
MONTREAL**

Really strong, really healthy
Really strong, really healthy
Really strong, really healthy
Really strong, really healthy
Really strong, really healthy

**THE BABY'S
OWN
SOAP**

FAT BABES
are so good
they're so good
they're so good
they're so good
they're so good

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ONE TUBE OF COLGATE'S
must make your teeth whiter...
smile brighter

OR DOUBLE YOUR MONEY BACK
Brush your teeth with Colgate's toothpaste every day. If you don't see a noticeable improvement in the whiteness of your teeth after 14 days, we'll give you a full refund. No questions asked.

20% MORE
Colgate's toothpaste is 20% more than other brands. That means you get more toothpaste for your money.

SAVE 10% TO 50%
Colgate's toothpaste is 10% to 50% off the retail price. That means you can save a lot of money on your toothpaste.



INTERNATIONAL TRUCKS Are Made in Canada, at Chatham, Ontario

Through year-in and year-out contact with hauling problems in all parts of the country we have gathered a fund of truck knowledge and experience. . . . A complete line of trucks and a nation-wide network of truck service has been built on this practical foundation. In this line you'll find the truck you need.



All Internationals Bring You the Full Benefit of Our Truck Experience . . .

● International Truck performance is the best evidence you can get of sound truck investment. It is obvious that the results of International engineering experience gained in 30 years of truck building would be embodied in the perfected Internationals of today. Moreover—it is plain good sense for a truck buyer to ally himself with the largest company-owned truck-service organization in the world. These are *fundamentals* you can bank on. They don't change except for the better. International Trucks range from half-ton to powerful six wheelers. A few models are shown on this page. Ask for a demonstration.

INTERNATIONAL HARVESTER COMPANY
HAMILTON of Canada, Ltd. ONTARIO



Half-Ton Pick-Up



1½ to 2-ton Panel Stake



2 to 3-ton Van



Half-Ton Panel

above: Two six-wheel International dump trucks serving a building material company. There are 44 Internationals in this fleet.

INTERNATIONAL TRUCKS